



Dentists Are Preferred Source for Children's Oral Health Information

When it comes to children's oral health, there's absolutely no doubt about where and from whom parents prefer to get their information – it's at the dentist's office and from the dentist.

In a survey of 914 primary caregivers across the nation, 65 percent of respondents said they prefer to receive oral health information at the dentist's office and from the dentist. Fourteen percent of respondents prefer dental hygienists as their source.

This is just one of the key findings from a survey of American children's oral health, conducted on behalf of Delta Dental Plans Association, the nation's leading dental benefits provider. Delta Dental commissioned the survey to build greater knowledge about the state of American children's oral health.

"These results are consistent with other research showing American consumers want information from their dental practitioner," Jed J. Jacobson, DDS, MS, MPH, Chief Science Officer and V.P. at Delta Dental.

"When asked where they currently obtain oral health information, participants in our survey mentioned multiple sources, but dentists and dental hygienists led the way at 74 percent and 58 percent, respectively," said Jacobson. "This survey underscores the importance of dentists and their staffs spending the time to educate their patients on oral health issues."